

GOVERNMENT OF ASSAM  
OFFICE OF THE DIRECTOR OF LAND RECORDS & SURVEYS ETC., ASSAM  
RUPNAGAR, GUWAHATI -32

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No. DS.190/Mission Basundhara/Vol-I/2021/2

Dated, Guwahati the 21-09-2021

To : The Chief Executive Officer  
ASDMA.

Sub : IEC Campaign for 'MISSION BASUNDHARA'

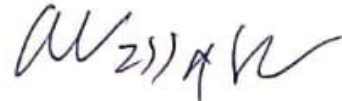
Sir,

With reference to the subject cited above, as per discussion of the meeting held on 09-09-2021, regarding finalization of the IEC Campaign, the following are to be undertaken –

1. The printing and distribution of banners, leaflets and printing and installation of hoardings would be through empaneled agency of ASDMA.
2. The creation and management of the social media platforms for the mission would be through empaneled agency of ASDMA.
3. The bills placed by ASDMA will be cleared by the undersigned on receipt of ceiling.

This is for favour of your information and necessary action.

Yours faithfully,



Director of Land Records & Surveys etc., Assam  
Rupnagar, Guwahati-32

Memo No. DS.190 /Mission Basundhara/Vol-I/2021/2-A Dated, Guwahati the 21-09-2021

Copy to –

1. The Principal Secretary to the Govt. of Assam, Revenue & D.M Deptt. Dispur, Guwahati-06 for favour of information.

Director of Land Records & Surveys etc., Assam  
Rupnagar, Guwahati-32