

**GOVERNMENT OF ASSAM  
OFFICE OF THE DIRECTOR OF LAND RECORDS & SURVEYS ETC., ASSAM  
RUPNAGAR, GUWAHATI -32**

No. DS.187/Mission Basundhara/Vol-I/2021/3

Dated, the Guwahati 03-09-2021

To : The Principal Secretary to the Govt. of Assam  
Revenue & D.M Deptt. Dispur, Guwahati-06

Sub : Regarding Constitution of Committee for evaluation and finalization of  
content of media campaign for "MISSION BASUNDHARA"

Sir,

With reference to the subject cited above, I have the honour to state that a Committee for determining the scope of work for Media Campaign under "MISSION BASUNDHARA" is proposed to be constituted as follows-

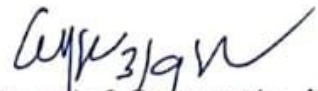
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|---|--------------------|
| 1. Director of Land Records & Surveys etc., Assam             | - Chairman         |
| 2. Representative of Revenue & D.M. Department                | - Member           |
| 3. Additional Director of Land Records, Assam                 | - Member Secretary |
| 4. Assistant Director of Land Records, Assam                  | - Member           |
| 5. Representative of DIPR, Government of Assam                | - Member           |
| 6. Representative of ASDMA, Government of Assam               | - Member           |
| 7. Senior Finance & Accounts Officer<br>O/o the DLR& S, Assam | - Member           |

Power & Functions of the Selection Committee:

- To determine the scope of work for media campaign and inviting quotation through empanelled agencies of ASDMA.
- To finalize the creative for all components of IEC activities after presentation on deliverables by the agencies.
- To issue work order to the selected agency/agencies

You are therefore, requested to kindly accord necessary approval to Constitute the said Committee at the earliest.

Yours faithfully,

  
Director of Land Records & Surveys etc., Assam  
Rupnagar, Guwahati-32

*ofc*